

Come to Harvard to Learn High-Impact Sustainability Leadership

Executive Education for Sustainability Leadership

November 13-17, 2017

Harvard University, Cambridge, MA

www.chgeharvard.org/EESL

"Wherever your organization is regarding sustainability, this program helps you go to the next level."

-- College President

"The thought leadership, the world class instructors and participants left me committed and reenergized to the power of sustainability leadership."

-- Corporate Senior Vice President

"Relevant, engaging and visionary"

-- Assistant Director, Public Works, Local Government

"One of the highlights of my year!"

- Corporate Director of Sustainability



**HARVARD
T.H. CHAN**

SCHOOL OF PUBLIC HEALTH

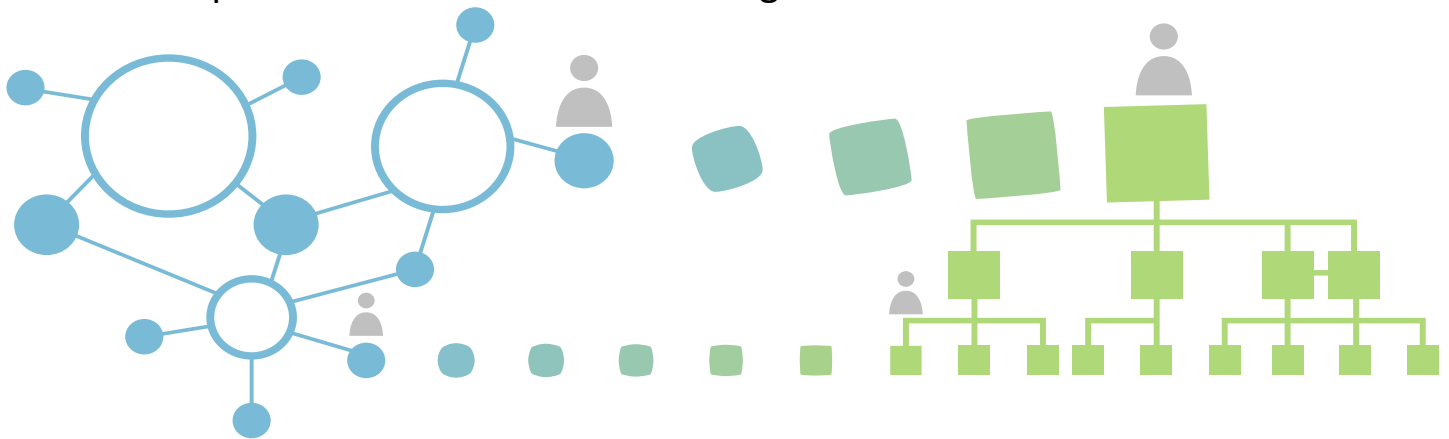
Center for Health and the
Global Environment

LEARNING OBJECTIVES

This program fosters a new kind of high-impact sustainability leadership for driving sustainability into the core of your business & mission while improving organizational performance.

Participants will develop leadership capabilities designed to:

- ❖ Position sustainability as a driver of innovation, agility & change capability
- ❖ Unleash human potential through purpose-driven engagement
- ❖ Create clear pathways for good ideas to come from anywhere and to take root
- ❖ Leverage positive social dynamics and social learning to increase idea flow
- ❖ Expand the sustainability business case & align finance & accounting for innovation
- ❖ Improve decision-making agility to allow for good ideas to be scaled up quickly
- ❖ Develop change leadership approaches that reduce risk and instability
- ❖ Learn the powerful new framework for organizational transformation



WHO SHOULD ATTEND?

Senior leaders, high potential emerging leaders, and sustainability professionals with a senior reporting relationship should apply.

The crucial mindset we seek in our participants is an appetite for positioning sustainability as a driver of innovation and change capability and a readiness to lead beyond “doing less bad” towards the triple bottom line of economic, social, and environmental wellbeing.

The unique convening power of Harvard ensures a high caliber, diverse and engaged cohort capable of co-creating the optimal learning experience for fellow attendees.

“The thought leadership provided by the world class instructors and my fellow participants left me motivated, committed and reenergized to the power and inspiration of sustainability leadership.”

- Robert Bolin, Senior VP, National Director of High Performance Solutions, Syska Hennessy Group

HARVARD FACULTY AND GUEST PRESENTERS INCLUDE:

In this 4 day intensive, you will learn from a world-renowned cross-sector faculty who are deeply engaged in transformative sustainability leadership around the globe, including:

- **Leith Sharp, M.Ed.**, Director and Lead Faculty, Executive Education for Sustainability Leadership, Center for Health and the Global Environment, *Harvard T.H. Chan School of Public Health*
- **John Spengler, Ph.D.**, Akira Yamaguchi Professor of Environmental Health and Human Habitation, *Harvard T.H. Chan School of Public Health*
- **Lars Rebien Sørensen**, former Chief Executive Officer, *Novo Nordisk*
- **Erin Meezan**, VP and Chief Sustainability Officer, *Interface*
- **Malcolm Preston**, Partner | Global Leader, Sustainability & Climate, *PwC*
- **KoAnn Vikoren Skrzyniarz**, Founder/CEO, *Sustainable Brands*
- **Dayna Baumeister, Ph.D.**, Co-founder, *Biomimicry 3.8*
- **Nicole Hagerman Miller**, Managing Director, *Biomimicry 3.8*
- **John Anderson, Ph.D.**, President, *Millersville University*
- **Jane Davidson, Ph.D.**, Pro Vice-Chancellor for External Engagement and Sustainability, *University of Wales Trinity Saint David*
- **Natalie Volland**, President, *Gestion immobilière Quo Vadis Inc.*

...and more. Learn more about our world-class faculty at www.chgeharvard.org/EESLFaculty



THE LEADERSHIP LAB

Attendees to the November 2017 offering can opt to participate in the companion Leadership Lab for 6 months following the course residential at no additional charge. Through the Leadership Lab, participants define their own “fieldwork experiment”, developed and framed by the course concepts, to conduct in their respective organizations. Leadership Lab participants are placed in small groups to engage in regular, meaningful thought-partnership around the development of each participant’s experiment. Participants convene virtually to share updates on their progress along with lessons learned from the applied experience. While participation in the Leadership Lab is optional, it is a great way to continue the learning journey with your new network.

ADMISSIONS PROCESS

Apply at bit.ly/EESLApp

Your application will be reviewed within 10 business days. If you match the program criteria and are accepted, you must register and process payment to secure your seat. Tuition is \$4250. There is no application fee.

A diverse participant mix is an important part of every Executive Education program. We look for experienced executives who reflect a broad range of industries, sectors and backgrounds, and who can enrich your learning experience.

Hotel rooms are available at a discounted rate through October 13, 2017. Your registration packet will contain reservation information.



ATTENDING IN TEAMS

We have had several organizations send multiple individuals to attend as a team.

Doing so is helpful for:

- ❖ keeping executive team members on the same page with regard to strategic plans
- ❖ a shared language of program concepts
- ❖ in situations where there is a concern about the strength of an application based on your position in the company, the application can be strengthened by bringing a more senior member with you

“Having a diverse team from my organization attend the Exec Ed program multiplied the effectiveness for me. It gave me a community of leaders that have a shared lexicon and helped us to better understand each other and how we can work together to transform our institution.”

- Aurora Winslade, Director of Sustainability, Swarthmore College



Learn more and apply here: www.chgeharvard.org/EESL

THE HARVARD EXPERIENCE

We deliver the content, the experience, and the networks that will clarify, energize, and enable a new kind of sustainability leadership potential to be realized by participants.



Harvard's convening power is world renowned. This affords us the opportunity to offer an expertly-curated space for leaders from all sectors to access world class thought leaders and practitioners and to engage in vibrant thought leadership with fellow participants.



After the four days, you will leave with an expanded capacity for high impact sustainability leadership. You will also have a new network of like-minded high impact sustainability leaders to learn with as you continue your journey to achieve agility within your organization.

WHAT'S THE VALUE PROPOSITION?

- ❖ Advance your abilities as a high-impact sustainability leader
- ❖ Learn powerful new frameworks, tools, case stories & roadmaps
- ❖ Apply course frameworks to other organizational challenges & priorities
- ❖ Develop your networks with leaders from across all sectors
- ❖ Receive a certificate of participation from Harvard University in "Executive Education for Sustainability Leadership"



WHAT PAST PARTICIPANTS WANT YOU TO KNOW

"...an extremely sound investment for any sustainability leader trying to work out how to get things done." - Senior Director, Environmental Strategy, Office Depot

"Provides an important framework for affecting change in a rapidly changing and socially-connected environment." - Senior Vice President & Chief Sustainability Officer, MGM Resorts International

"This is not a program you walk away from and say, 'that was nice'. What you learn goes with you and continuously influences your thoughts and actions in ways large and small for a very, very long time." – President, Lamar Community College

[View our short 2-3 minute videos and recorded testimonials](#) to get a taste of the program experience, hear from past participants and meet the program director.

Learn more and apply here: www.chgeharvard.org/EESL

QUESTIONS?: Email SustainabilityLeadership@hsph.harvard.edu or call 617.384.7276